

the French-American Foundation - France
is most pleased to invite you to the launch of its

CEO Forum

- A true American Success Story -

with special guest

Jim Goodnight

Founder and CEO



THE POWER TO KNOW.

[SAS Institute, Inc.](#)

- SAS, Institute - **N°1 on Fortune's "2010 Best Places to Work"**
- **One of the "20th Century's Great American Business Leaders"**
Harvard Business School - 2004
- **One of "America's 25 Most fascinating entrepreneurs"**
Inc. Magazine

"Crisis or not, the American Software editor, SAS, refuses to sacrifice its most precious assets, human capital and research and development, in favor of short-term profits".

Enjeux les Echos - Juin 2010

Interviewer / Moderator:

Anne Bagamery

Senior Editor

International Herald Tribune

Wednesday - June 23, 2010

19h30 - Cocktails / 20h00 - Dinner

La Maison des Polytechniciens / 12 rue de Poitiers / Paris 7ème

Members - 90€ / Non-members - 120€ / Table of 10 - 1 000€

A true American Success Story : ([Click for the full Bio](#))

Jim Goodnight is the Founder and CEO of the largest and most successful private software company, SAS, Institute. With \$3 billion annual net profits, SAS, Institute makes analytics and business intelligence software and employs 11,000 people worldwide. With its unique business model, software licensed annually, SAS has a solid reputation for innovation and reinvests 22 percent of its revenues in R&D each year.

Jim Goodnight is also a **passionate global advocate for education** who firmly believes in upgrading the nation's educational system through technology integration. He has developed an online package of educational materials for high schools, SAS Curriculum Pathways, and he has made the package free to all U.S. educators and their students.

Come and join us on June 23 and discover how Jim Goodnight's commitment to **innovation, entrepreneurship, and education** has influenced his successful business model and shaped his vision for the future. **We invite you to take part in a candid exchange and discussion with this innovative American entrepreneur and pioneer in his field.**

Response Card

CEO FORUM

James Goodnight

CEO & Founder
SAS

June 23, 2010 La Maison des Polytechniciens / Paris 7ème

R.S.V.P. by June 18, 2010

Send in with your check made out to: French-American Foundation - France and
mail to : French-American Foundation-France - 21 boulevard de Grenelle – 75015 Paris

Your reservation will not be registered without your payment.

First Name

Name.....

Position.....

Company / Organization.....

Address.....

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Tel..... Email

Contribution to cover costs:

- Members *: 90 € per person x ____ pers. = _____ €
 Non-members: 120 € per person x ____ pers. = _____ €
 Tables de 10 1.000 € per table x ____ table = _____ €

** To be considered a member of the French-American foundation – France your membership dues should be paid for 2010.*

Please indicate the names of your guests who will be accompanying you below :

Mission of the French-American Foundation-France

Founded in 1976, the French-American Foundation–France (FAF–France) contributes to the enrichment and improvement of the French-American relationship, promoting a constant dialogue between the two countries and reinforcing transatlantic ties.

FAF–France encourages opportunities for exchange of expertise and best practices and organizes meetings, debates, roundtables, study trips, and reports on the key issues regarding economic, social, geopolitical, and cultural challenges. FAF–France addresses a discerning and informed audience of business leaders, elected officials, researchers, students, and journalists.

For more information, please contact:

Janet Steinmetzer, Director of Development

Telephone: 01 45 77 31 74 / Cell: 06 30 81 62 90 / Email à janet.steinmetzer@french-american.org

*We regret that we will not be able to refund cancellations after **June 18, 2010.**
We thank you for your understanding.*