

Membres du Conseil d'administration



Philippe Le Corre

Partner / Publicis Consultants | Publicis Groupe

Philippe Le Corre began his diversified career as a Foreign Correspondent in Bangkok, Taipei and Beijing, before becoming Asia Bureau Chief for Radio France International (RFI) between 1989 and 1998. In 1995 he became Special adviser to RFI's then CEO. In 1995-2004, he worked as Asia Correspondent, then London Bureau Chief for the newsweekly *Le Point* and the business daily *La Tribune*. He was President of the Foreign Press Association in London from 2001 to 2003.

In 2003-2004, Philippe was a Visiting Fellow at Harvard University's Weatherhead Center for International Affairs, where he specialized on China's international relations. He published four books and numerous articles for publications such as *Foreign Policy*, *The Wall Street Journal*, *The Financial Times*, *Le Monde*, *Far Eastern Economic Review* and *Europe's World* where he was appointed as a member of the Editorial Board in 2008.

Between 2004 and 2007, Philippe served as a Senior Adviser to the French Minister of Defense Michèle Alliot-Marie, handling both communications and public diplomacy. In 2007, he was also a Senior Policy Analyst for the Mod's Policy Planning Unit.

In 2007, Philippe Le Corre joined Publicis Consultants as a Partner and started developing the agency's international presence, notably in Asia. Under his leadership, many contracts were won such as the global PR for Shanghai World Expo 2010. He was also in charge of Publicis Consultants' Brussels Office in 2008-2010 (EU public affairs).

Philippe lectures on strategic communications at Sciences Po. He is also a French Foreign Trade Adviser, a Board member of the France-China Committee and First Vice-President of the Harvard Club of France. He also sits on the Editorial Board of *Europe's World*, the Brussels-based foreign policy journal.

A former Young Leader of the French-American Foundation (2004 and 2005), he has been on the FAF's Board since 2007.